**Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Period: \_\_\_\_\_\_\_\_\_\_\_\_\_**

**Persuasive Essay Rubric**

**Overall:** Five paragraphs in essay 1 2 3 4 5

**Intro paragraph**

* States subject and makes claim 0 1 2
* Includes counterargument reference 0 1 2

**Body Paragraphs #1 & #3 (arguments for)**

* Obvious “Pro” arguments 0 1 2 3
* Topic Sentence 0 1 2 3
* Detail/Example 0 1 2 3
* Explanation with quote & correct citation 0 1 2 3
* All information connects back to claim 0 1 2 3

**Body Paragraph #2 (counterargument)**

* Obvious “Con” argument going against claim 0 1 2 3
* Topic Sentence 0 1 2 3
* Detail/Example 0 1 2 3
* Explanation with quote & correct citation 0 1 2 3

**Conclusion**

Essay : \_\_\_\_\_\_/48

* Reminds the reader of the traits for term 0 1 2
* Restates claim 0 1 2

**Format**

* Traffic light correctly color-coded in body paragraphs 0 1 2 3
* Essay is neatly typed or in blue/black ink written 0 1
* OTMS heading 0 1

**Pro poster \_\_\_\_/8**

* Three slogans or sentences related to your subject
* An original visual (illustration, rough drawing, symbol, etc. – not an image off of the internet)
* Propaganda is evident
* Explanation on the back of the poster for what type of propaganda was use and why

**Con poster \_\_\_\_\_/8**

* Three slogans or sentences related to your subject
* An original visual (illustration, rough drawing, symbol, etc. – not an image off of the internet)
* Propaganda is evident
* Explanation on the back of the poster for what type of propaganda was use and why

Poster : \_\_\_\_\_\_/16