**“Celebrity” Posters and Rationale**

Your job: create two posters about the subject of your biography or autobiography. Treat them like political rally signs or protest signs that include propaganda. Your essay will be the oral presentation of what may appear on the posters.

* “Pro” poster
	+ Show how this individual is worthy of the public’s attention through the following:
		- Three slogans or sentences related to your subject
		- An original visual (illustration, rough drawing, symbol, etc. – not an image off of the internet)
		- Propaganda is evident
		- Explanation on the back of the poster for what type of propaganda was use and why
		- Easy to read from roughly 10 feet away
* “Con” poster
	+ Show how this individual is not worthy of the public’s attention through:
		- Three slogans or sentences related to your subject
		- An original visual (illustration, rough drawing, symbol, etc. – not an image off of the internet)
		- Propaganda is evident
		- Explanation on the back of the poster for what type of propaganda was use and why
		- Easy to read from roughly 10 feet away
* Essay
	+ 5 paragraphs (intro, weak, counter, strong, conclusion)
	+ Claim is evident – you state what term your person is worthy of
	+ 3rd paragraph addresses the counterargument
	+ Each paragraph has a quote with correct citations
	+ Body paragraphs are color-coded to assess understanding of traffic signal writing
	+ Essay is followed up with a Works Cited section
* Presentation
	+ Presenter makes eye contact with audience over half of the time the essay is read (proves the essay has been practiced/rehearsed)
	+ Presenter uses good volume for audience to hear him/her easily
	+ Presenter shares essay and discusses posters, including the propaganda used on the posters
	+ Presenter uses good poise (stance) so audience is not distracted by unwarranted movement