SNAPSHOT LEAD

This lead begins with the author painting a picture for the reader – kind of like a summary.

The wind blew silently, making the soft green grass swerve back and forth. It was a sunny summer morning, and I was about to embark on an adventure I could not even imagine.

QUESTION LEAD

This lead begins by asking the reader an interesting question.

Have you ever wondered how you would survive if you found yourself alone in the wilderness? How would you defend yourself against predators? What would you eat? Where would you find water? Last summer, I found myself in just this type of situation.

TALKING LEAD

This lead begins with dialogue.

“My grandma sent me a present!” I told my friends. “I’m going to pick it up right after school.”

“That’s exciting, Billy. Do you know what it is?” Jimmy asked.

“Maybe a skateboard or a new basketball,” I said. “I know it will be something really awesome.” But awesome, it was not.

ACTION LEAD

This lead gets the reader quickly involved in the story by starting with an exciting event or some kind of action.

I gulped my milk, pushed away from the table, and bolted out of the kitchen, slamming the screen door behind me. I could not believe that my mother was treating me this way.